

Fairway Estates Board Meeting Minutes – Date: 09-11-2019

Meeting held at the Dunedin Golf Club and called to order at 6:31 P.M.

Unanimous approval to permit recording of FECA Board Meeting, said recording to be retained until the corresponding written meeting minutes are approved.

Board Members in Attendance (marked with X – in person or BP - By Phone):

BP	Matt Stevens, President	X	Todd Brooks, Vice President
X	Kelly Dixon, Treasurer	X	Ed Kelb, Secretary
X	Derrick Beland, Member At Large	X	Bill Greenwood, Member At Large
X	Mary Lyon, Member At Large	BP	Jessica Parchman, Member At Large
X	Marilyn Parnell, Member At Large, Membership		

Non Board Member Committee Chairs (marked with X – in person or BP - By Phone):

Kathy O’Leary, Newsletter	Dianne Schuldt, Beautification
Diane Garcia, Newsletter	

Unfilled Committee Chair Positions (could be a board member but not required to be)

OPEN, City Liaison

Members/Guests:

None

Non Board Member Committee Reports

Beautification – Dianne Schuldt

Summary Report provided by President Matt Stevens on behalf of Dianne Schuldt:

- The Beautification Committee will be refurbishing the Palm Blvd entrance sign flower beds as we transition into fall.
- Winds from Hurricane Dorian (which passed by the east side of Florida) left a lot of branch and tree limb debris which had been piled up by the street; however, the City of Dunedin does not pick up at Lake Sandra. Derek volunteered to move the debris to an alternate location for pickup. It was noted that we did lose a long branch (approx. 25 ft) from the tree at the southern end of the park.

- On July 12-13, 2019, both new Brady Drive entrance signs were replaced by **Signs USA, Inc.** As noted in the June 2019 Board Meeting notes, the new signs were both scratched and crooked. These replacement signs were a significant improvement over the originals and have met both FECA Board and resident expectations (based on feedback received on social media).
- Request from Kelly Dixon that Dianne provide some clarification on how “Yard of the Season” nominations are handled at the next FECA Board meeting. The concern being that if the list is cumulative and we keep adding nominations, some of those yards may no longer be in the same condition they were when originally nominated. Jessica commented that if the list is cumulative, we may want to consider clearing the list periodically.

Newsletter- Kathy O’Leary

- No Newsletter committee members were able to attend the Sep 2019 FECA Board meeting. Update on Newsletter will be postponed until Oct 2019 FECA Board meeting.

Officers Reports

Secretary’s Report – Ed Kelb

- Motion made to waive reading of **June 2019 FECA Board Meeting** minutes by Kelly Dixon, 2nd by Mary Lyons. Motion carried.
- Motion made to accept **June 2019 FECA Board Meeting** minutes “as written” by Kelly Dixon, 2nd by Bill Greenwood. Motion carried.
- Motion made to waive reading of **July 2019 Special Meeting** minutes by Kelly Dixon, 2nd by Todd Brooks. Motion carried.
- Motion made to accept **July 2019 Special Meeting** minutes “as written” by Kelly Dixon, 2nd by Todd Brooks. Motion carried.

Treasurer’s Report – Kelly Dixon

- Refer to full reports online.
- \$90 in additional Annual Dues deposited
- Suntrust deposit error of \$70 corrected (see June 2019 FECA Board Meeting minutes)
- Routine Lawn, Lake and Utilities paid

- After approval of the new Brady Entrance signs, SIGNS USA, Inc was paid.
- A Abco paid for July tree trimming at Lake Sandra.
- Matt Stevens and Kelly Dixon worked with Suntrust to roll our existing CD into a CD with marginally better rates. \$2000 was also pulled from savings to invest into the CD to obtain a better return.
- Motion made to accept Sep 2019 FECA Treasurers Report “as written” by Mary Lyons, 2nd by Ed Kelb. Motion carried.

President’s Report – Matt Stevens

- Matt noted that we can already see benefits from the July tree trimming. As Hurricane Dorian passed to the East of Florida, we experienced some heavy winds in our area. The amount and size of tree limb debris was significantly less.

Vice President’s Report – Todd Brooks

- No new items to report at this time.

Board Committee Reports:

Membership – Marilyn Parnell

- Marilyn paid a welcome visit to several new neighbors: Elana Parker (2310 Jones Dr), Thomas and Moarea Bananno (2352 Sarazen Dr), Paul Doggett and Sarah Shank (2341 Armour Dr).

City Liaison - Open Position

- No updates

- **Fall Festival**
 - Recommendation from Kelly Dixon to hold both the Fall Festival and the Holiday Party on Sunday this year (to attempt to avoid conflict with other activities taking place during those timeframes).
 - Confirmed Date for Fall Festival: **Sunday, Oct 20, 2019 (2pm – 5pm)**
 - Will include a Chili Cook-off and Cornbread competition
- **Fairway Estates Neighborhood Garage Sale**
 - Confirmed Date: **Saturday, Nov 2, 2019 (approximately 8am – 3pm)**
- **Holiday Party**
 - Confirmed Date: **Sunday, Dec 8, 2019 (2pm-5pm)**
- **2020 Annual Resident Meeting**
 - Confirmed Date: **Tuesday, Feb 4, 2020**

Old Business:

- **Martha Donald Grant Application**
 - Bill Greenwood has completed the application form for the ***Dunedin Martha Donald Neighborhood Enhancement Program Grant*** utilizing the 3 estimates provided along with some written narrative from Jessica Parchman.
 - Bill will be meeting with Lanie Sheets (fund administrator) to discuss our application. The bid from SIGNS USA, INC is the low bid at a price of \$1,249.55. If approved, the grant would reimburse FECA \$624.78.
 - Lanie Sheets indicated that FECA was not in competition with many other applicants.
 - Jessica Parchman reminded the FECA Board of previous discussions to possibly add electrical work at the Palm Blvd entrance signs
 - Ed Kelb will work with Kelly Dixon to obtain three bids for required electrical work (addition of electrical outlets, dusk-to-dawn photoelectric, etc)
 - Bill noted that the deadline is Oct 1, so time is of the essence in obtaining the bids. He will let Lanie Sheets know we will be adding electrical bids to the existing application.

- **Health of Lake Saundra**

- As noted in June 2019 Board meeting minutes, a resident had expressed concern about the toxicity of chemicals in the lake. Matt Stevens noted that Dianne Schuldt did some follow-up research and spoke with the city storm water coordinator. The subdivision storm drains and drains from the adjacent golf course do connect to Lake Saundra. This was intentionally designed to prevent flooding in the subdivision. Dianne also contacted the personnel who test and treat the lake quality. She was informed that the water quality in Lake Saundra is quite clean. Water quality will continue to be tested.

- **Roberts Rules of Order**

- President Matt Stevens is experiencing some scheduling challenges that are impacting his ability to hold an onsite ***Roberts Rules of Order*** seminar for the FECA Board. The Board is proposing this seminar be pushed to the first FECA Board meeting after the Annual Resident Meeting (since Board members are elected and assigned officer positions at that meeting).

- **Positive Reinforcement for Residents paying Annual Dues**

- No updates on the possible use of stickers, decals, signs, flags
- Todd did approach several companies about the possibility of a FECA discount card and all companies contacted were very interested in participation.
 - There still remains the FECA Board concern as to how this could be transitioned to another Board member should Todd Brooks ever leave. The FECA Board wants to be careful about providing a discount program to residents that we might have to discontinue at a future date.

- **Speeding and ignoring Stop Signs within the subdivision**

- Todd noted that it might assist the Sherriff's department if FECA Board members were willing to monitor some of the problem intersections and note the number of violations by day and time. Note: No record will be made of any particular vehicle or driver. This is just to help the Sheriff's department determine when/where it might be best to look for traffic offenses. Ed Kelb and Derek Beland volunteered to collect data should Todd decide to pursue this option.
- Possible app? <https://apps.apple.com/us/app/speedclock-video-radar/id400876654>

- **New Palm Blvd Entrance Signs – Raised Lettering vs a Flat Sign**
 - Ed Kelb raised a concern that utilizing a flat sign (at the Palm Blvd entrance) without raised or recessed lettering would not produce an elegant result. Ed reviewed subdivision, park and government signage throughout Dunedin and was unable to locate any other examples where flat signs are used (except for two trailer parks). After an extended discussion it was decided that the FECA Board would proceed with the signage that was voted on and approved at the Feb, 2019 Annual Resident Meeting (i.e. no changes to existing plan).

- **Lake Saundra water hazards removed [broken warning signs that left a jagged post sticking out of the water]**
 - Derek Beland successfully removed both posts from Lake Saundra. It should be noted that the 2nd post was buried 5 feet into the ground (muck, clay and sand). It proved impractical to dig out the sign post. Derek engineered a water pumping solution (using a garden hose, some PVC and a valve) to remove enough surrounding soil to extract the sign post(s). Many thanks to Derek for working through this challenging issue.

New Business:

- **FECA Board members with AOL.COM or YAHOO.COM E-Mail unable to send/receive E-Mail to FAIRWAYESTATES.ORG**
 - It appears that the E-Mail server(s) for FairwayEstates.org is being blocked (blacklisted) by both AOL and Yahoo. This is inhibiting our ability to send outbound E-Mail to anyone utilizing an AOL or Yahoo E-Mail address. Ed Kelb will reach out to Gregg Dixon to see what options/resolutions are available.

- **FECA Directory to be published again (biannually)**
 - 65 copies are left over from the 650 copies printed two years ago; therefore, we will be printing fewer copies this year. If we run out, a printed copy can be produced from the PDF file that the webmaster retains.

 - Time to start looking for advertisers to supplement cost of the directory. FECA is not permitted to use Annual Dues for the Directory (100% advertiser funded). Note: The following pricing schedule is from 2 years ago and could change as we evaluate printing costs. Including here to provide a rough estimate of advertising fees.
 - \$45 for ¼ page Black & White
 - \$65 for ½ page Black & White
 - \$85 for full page Black & White
 - Additional costs for color, front page, back page, etc.

- **Streets light remains on during the day**
 - Lights located on Mangum, Sarazen and Middlecoff
 - Ed Kelb recommended that Derek contact Duke and provide the number on the pole(s)

Resident's comments:

None

Adjournment:

Motion made to adjourn at 8:03 p.m. by Mary Lyons, 2nd by Kelly Dixon. Motion carried.