

Fairway Estates Meeting Minutes 2/9/17

The meeting was called to order at 6:34 p.m. at the home of Kelly Dixon and in attendance was:

Board Members:

Steve Mc Carver: President

Matt Stevens: Vice-President

Kelly Dixon: Treasurer

Mary Lyon: Secretary

Marilyn Parnell: Membership

Sharon Herman: Member at Large

Absent Board Members:

Charlotte Murray: Member at Large

Dianne Schuldt: City Liaison

Absent Committee Chair:

Kathy O'Leary: Newsletter

Rebecca Wellborn: Beautification

There was a correction to last month's minutes which was to change the section where Steve discussed how we were going to proceed on the project and the clarification we were waiting for from the attorney. Verbiage was clarified and added directly from our Charter. Please refer to the revised meeting minutes for the 1/9/17 meeting. The minutes from January 9, 2017 were approved per the corrections that were made.

Kelly read the treasurers report and \$5,200 in annual dues payments was deposited in January. The expenses for January were the routine and normal which were utilities, lake and lawn maintenance. There were some additional January expenses that included \$49.92 for Malware for our website and E-mails. The liability insurance for the three annual events was \$1,091. The postage for the newsletter was \$141 and we have some stamps left over to use for the next newsletter. The newsletter printing cost was \$96.29. The January ending checking balance was \$9,880.09 and the CD balance with accrued interest is \$5,958.93. The treasurers' report was approved.

For our next newsletter we want to focus on the good and recap all the good that was done in 2016. We have entertained this idea before but maybe have a shredding day on site and a blood drive on site as well. The possible location would be at the Dunedin Country Club.

Usually we have the election of the officers after the annual meeting but since we were meeting two days later it was done at this meeting. Marilyn made a motion to nominate Steve for president, Matt for vice president, Kelly for treasurer and Mary for secretary. This was approved.

Steve spoke about the social media and all the opinions that have been made since our annual meeting and so many of the comments have been negative. Steve feels that it is best not to respond. Kelly worked up a quick quote if we mailed out each month advertising the monthly meeting and the cost would be around \$233 if we mailed out post cards and around \$337 if we mailed out a letter notice. This is not an expense we want to incur. We will refer to the posting on the website each month about the monthly meeting that is held September through June usually on the second Monday of the month at 6:30 and all are welcome to attend to learn about community happenings.

In regarding the working on the bylaws: We would like for this to be completed by September or October but the entire process may take a year to complete. We will have a board meeting to discuss the current bylaws. It would be a good idea to read and familiarize ourselves with what is in place now. Once we have a plan of what we are proposing we can share this with the residents where they can have some input also.

Steve would like to see F.E.C.A. having a better partnership with the Dunedin Country Club and on March 2, 2017 he will be attending the town commission meeting. The purpose of this meeting is the proposal for the town to purchase the club house at the Dunedin Golf Club. The city of Dunedin currently owns the greens but the club owns the building.

The deed restricted signs at our entrances have all been taken down. The No Soliciting signs will need to go back up.

Matt had nothing to report from vice president.

Marilyn reported that there are two people who bought homes here a year ago that are finally in town and she will go visit them.

For the spring fling that will be held Saturday April 1, 2017 this is what will be posted on Next Door, Face Book and an E-mail blast as well. The 2nd Annual Spring Fling is fast approaching and will be held at the park on April 1 from 3-5. With a limited budget, your board has been discussing ways to improve our events and have decided to test the waters by offering more sponsorship opportunities to resident business owners. The opportunities we are offering for this event are: Bronze: \$50, Silver: \$75 and Gold \$100. Your monetary contribution will be made payable to FECA and will be used by the event planners to expand the entertainment and kids activities as well as food served. In return for your monetary contribution your name and business will be listed as a sponsor on any promotional emails or posts to social media and on the day of the event there will be a display table where you and the other sponsors will have room to display some of your marketing materials as well as having your name listed on a sign the day of the event. If you are interested, please reach out to sponsor@fairwayestates.org by February 28th. Let us know what level of sponsorship you are interested in. If demand exceeds

“capacity” for this event, your interest will be noted for future events. As this is a new program, the details may change from event to event to find a format that works best for the board and the event planners.

The trees along the lake will need to be replaced in two to three years and we do have the Dunedin arborist that is going to come out and take a look and advise us what should be done. This way we will know if the trees have to come down at the same time? Maybe we could have a meeting with residents invited so they can hear what the arborist has to say. Meanwhile, Val, our landscaper, can fill in the low spots.

Sharon spoke to two insurance agents regarding our liability policy; one is our current agent and an independent agent who is at a different agency. Both reviewed our current policy, which has \$1,000,000 of liability coverage and \$5,000 of medical coverage. Both agents felt that we are properly insured. The independent agent said that the premium we have is good and her quote would be more expensive.

The meeting was adjourned at 8:27 p.m.