

FAIRWAY ESTATES HOA BOARD MEETING - APRIL 9, 2018

The meeting was held at the home of Mary Lyons and was called to order at 6:30 p.m. by President McCarver

BOARD MEMBERS IN ATTENDANCE:

Steve McCarver - President, Matt Stevens - Vice President, Kelly Dixon - Treasurer

Dianne Schuldt - City Liaison, Marilyn Parnell - Membership, Mary Lyon - Member-at Large,

Bill Greenwood - Member-at Large, Jessica Parchman- Member-at Large

NON-BOARD MEMBER /COMMITTEE CHAIR in attendance:

Kathy O'Leary - Newsletter

ABSENT: None

Steve opened the meeting by reminding the Board that meetings will be conducted according to Roberts Rules of Order including the presentation of Agenda items and discussion by Board Members. There will be an opportunity for resident (non-board member) comments after the Board has concluded the discussion.

BOARD MEMBERSHIP: Jessica Parchman declined the Board Secretary position as she will be attending several meetings remotely (seasonal resident), and she is not currently equipped with the necessary technology to capture/produce/distribute meeting minutes.

THE NOMINATING COMMITTEE: (Diane Schuldt, Bill Greenwood, Jessica Parchman) presented the Board with details of their meeting with resident Todd Brooks. The Board voted to accept Todd as a new member. Steve will notify Todd.

Steve reminded the Board he will step down from the President position when his term is up, February, 2019.

COMMITTEE REPORTS:

BEAUTIFICATION COMMITTEE: Dianne Schuldt reported new plants/& butterfly garden are doing well. A request was made for someone to "edge" the butterfly garden. Kelly will request Valerie to do this.

Sharon Herman has obtained 2 quotes on costs related to signage for entry monuments and this will be presented to the Board at the next meeting.

There was a discussion about the condition of the benches near Lake Sandra and the need for painting/refinishing due to damage caused by squirrels, wear & tear. The Beautification Committee will investigate and report back to the Board with a recommendation.

#### MEETING MINUTES:

The Minutes from the March meeting were distributed. The reading of the minutes was voted on and waived. The Minutes were approved as submitted.

#### TREASURER REPORT: Kelly Dixon

The Treasurer's written report with the P&L and Balance Sheet was distributed. Items highlighted included:

Update on Annual Dues - we are on track to meet the goal of \$14,000 for the year.

The Eagle Scout Project Surplus transferred to Beautification Committee.

March expenses - routine and expected for lake and lawn upkeep.

Neighborhood Directory cost covered by sale of advertisements.

Spring Fling expenses according to budget and cash sponsorships.

Checking, Savings and CD balance reviewed as included in attached reports

#### VICE PRESIDENT REPORT: Matt Stevens

A brief discussion was held about the possibility of scheduling another Contractor Fair. The Board agreed that the fair was successful and helpful to residents. The timing and venue were discussed. It was agreed that scheduling later in the year - ie November might allow more residents to attend; the Golf Club may not be available at that time as it is peak time for other events. Matt will explore interest with the Dunedin Golf Club and potential other venues.

#### MEMBERSHIP COMMITTEE: Marilyn Parnell

Marilyn met with a new family on Watrous, they will be full time residents after selling their former home. In response to Board inquiry, Marilyn reported we are seeing a mixture of families and individuals, and various ages moving into Fairway Estates as fulltime residents

#### SPECIAL EVENTS: Kelly Dixon

The Board agreed the Spring Fling was successful and that moving the event to Saturday -for 3

hours contributed to the success and that we'll continue the timing for future events.

CITY LIAISON COMMITTEE - Dianne Schuldt

Diane reported there will be a "Visioning" meeting in May. Also that new codes may be required to make changes the city is proposing.

NEWSLETTER COMMITTEE: - Kathy O'Leary

Kathy distributed a copy of the Spring Newsletter to the Board. The Newsletter Committee is interested in topics that should be highlighted in future issues as well as neighbors to profile in the newsletter. There was a general discussion about the need to continually raise awareness about channels of communication. Steve reiterated:

- - Newsletters are published 3 times a year
- - Nextdoor and Facebook are immediate sources of information
- - Email blasts are limited and generally are used for critical and timely communication.
- - Website is static and contains historical or archival information.

It was agreed that information on the website may not always be presented in an easily searchable format, eg. newsletter, photos and articles.

The Board agreed it may be useful to consider an email blast reminding residents about Hurricane Season as it approaches.

The meeting was adjourned at 8 p.m. Next meeting will be May 14, 6:30 p.m. at Dianne Schuldt's home.

Minutes/notes prepared by Jessica Parchman