

Fairway Focus

Strengthening community, fostering communication

Fairway Estates Community Association (FECA)

www.fairwayestates.org www.fairwayestatesfl.nextdoor.com [Facebook: Fairway Estates Dunedin](https://www.facebook.com/FairwayEstatesDunedin)

Upcoming Events

For questions about events, contact Kelly Dixon at Events@FairwayEstates.org

Fall Festival - Saturday October 27



Its time for our Fall Festival. Join your neighbors on Saturday, October 27 from 2-5pm at Lake Sandra Park. There will be a craft tent hosted by the Fairway Estates

Women's Club and we are happy to announce the children's costume contest is back. We are introducing a chili cook-off, managed by one of our board members, Todd Brooks. Contact Todd to participate: atlargesat4@fairwayestates.org. In addition, FECA will provide food and we encourage you to bring a favorite snack or dessert to share.

Neighborhood Garage Sale - Sat. Nov. 3

Our neighborhood yard sale is happening Saturday, November 3, 8:00am - 3pm. Rain day is Sunday, November 4. Further information will be posted on NextDoor, Facebook and via email blast prior to event. No permits are required.

Winter Festival - Saturday December 1



Clear those calendars for Saturday, Dec. 1, 2-5pm. Our annual winter festival will be at Lake Sandra Park, with food, drinks, and activities for everyone.

Bring your favorite snack to share with neighbors. Interested in participating in a Holiday Bake-off? Contact board member Todd Brooks at atlargesat4@fairwayestates.org. We will be posting more information on NextDoor and Facebook as the date gets closer.

Women's Social Events



The women's social club will be posting dates for ladies' happy hours and other evening and daytime activities on Facebook and NextDoor.

Note from the President - Steve McCarver

Welcome back neighbors who traveled during the summer and to our returning seasonal residents. We've had a quiet, warm and wet summer; and compared with a year ago September was blessedly hurricane free.

The pride and effort you take in maintaining our neighborhood continues to make Fairway Estates a desirable place to live. We've seen quite a few new residents arrive over the summer. Judging from the number of craftsman trucks (plumbing, electrical, contractors) I see in the neighborhood, there are many painting, fixing and remodeling projects under way. Pride of home ownership and pride in your neighborhood will continue to make Fairway Estates a great place to live and a great place to call home.

I encourage residents to take advantage of the Dunedin Golf Club, designated a national historic site. They offer a first class golf course designed by Donald Ross in addition to a restaurant and bar - all open to the public. This is a great place to get in a round of golf, meet with your neighbors, or host a business or community function. Having the golf course and club as our neighbor is an asset and attraction for our neighborhood.

We have a number of fun and popular events coming up over these next three months. If you are interested in volunteering or have ideas for activities or events you'd like to see in our neighborhood, please reach out to a Board member at <http://fairwayestates.org/officers-and-committees/>

Fairway Estates Women's Club

The Fairway Estates Women's Club is open to all adult female residents of Fairway Estates. If you are new to the neighborhood, our club is a great way to meet new friends and neighbors. We are mixing things up! Luncheon dates and a dinner date are listed in the Upcoming Events calendar on page 6. Annual membership is \$15 and due in October. Contact fairwayestateswc1@yahoo.com or Rita Kelb at 937-470-1459.

New Day and Location for FECA Board Meetings

The FECA Board of Directors will now meet the 2nd Wednesday of the month, 6:30pm, September through June at the Dunedin Golf Club. Members are welcome to attend. See the Upcoming Events calendar on page 6 for dates. Contact a board member for agenda details. Contact information is on our [website](#).

Neighbor Spotlight: Laura Westley



In our Fairway Estates neighborhood we have a unique person who is a West Point Graduate, a playwright, a singer, a song writer, and much more. We introduce Laura Westley! Laura moved to Fairway Estates three years ago because of its warm and inviting atmosphere and because she loves Dunedin.

After publishing *War Virgin*, she wrote and produced a musical comedy play of the same name and toured the east coast with a cast of six actors. In her role, Laura narrates and sings while using her comedic skills to portray her own story on stage.

Laura earned an MBA while she was in the Army which she has used to establish herself as a technology professional in the field of healthcare. Today, she focuses on her career in software development at Johnson and Johnson in Tampa. Laura is also an articulate advocate of veteran mental healthcare, speaking and giving interviews on this topic.

Laura's unique story begins as a young girl in New Port Richey. Her desire to please her father and to do something meaningful in her life drove her to excel in academics, demonstrate leadership potential, be physically adept, and receive a congressional nomination required to apply to the US Military Academy at West Point. Laura's accomplishments got her admitted where she earned a degree in Chemistry and Nuclear Engineering. Laura is a talented opera singer and her love for music led her to become the president of the West Point Cadet Chapel Choir.

An admitted beach bum at heart, it is no surprise that Laura loves to hang out at the beach in between traveling with her dog Savannah, and just enjoying life in Fairway Estates.

Soon after her 2001 graduation, she was deployed to Iraq where she rode in a convoy during the initial invasion and then served 7 months procuring supplies in Kuwait City and Baghdad. She left the military in 2006. Her experiences at West Point and the Iraq war prompted her to write the book, *War Virgin*— which has become her platform dedicated to inspiring personal liberation and promoting equality.

More FECA Members

Barri Baucom	Rika Freeman
William Borham	Patty Ingman
Clay & Mary Burcham	Seth & Christine Leigh
Karrie & Greg Byrnes	Scott & Molly Norwood
Helen Campbell	Deb & Steve Timko
Michael Carlo	Bonnie & Charles Turaniczo
Dianna Cox	Gerald & Czeslawa Wegrzyn
Sarah Eason	

Dunedin Golf Club News

Ken Nyhus, general manager of the Dunedin Golf Club



tells us that they have many exciting, fun events planned over the next few months. These events are open to the public and posted on their [web page](#). So spread the word to family and friends who live in the area.

Ken also highlighted the City's continuing investment in the golf course grounds. To protect any newly planted grass and landscape, please walk and drive golf carts on the paths. The golf course will be closed for seeding on October 6th and 7th to get ready for a lush winter playing surface. Remember that Dunedin residents get a discounted round of golf when they show their driver's license.

Oct. 13	Rocktoberfest 60's band Yesterdayze-6pm
Nov. 2	Prime Rib Buffet 5-8pm
Nov. 10	Seafood Buffet 6-8:30pm
Nov. 22	Thanksgiving Buffet, seatings noon, 4pm Take out Turkey Dinners available
Nov. 29	Wine and Dine 6-9pm
Dec. 7	Prime Rib Buffet 5-8pm
Dec. 22	Candlelight Christmas Dinner 6:30-9pm
Dec. 23	Brunch with Santa 11am-2pm
Dec. 31	New Year's Eve Dinner - call Club
Jan. 1	Bloody Mary Golf Outing 8am
Jan. 4	Prime Rib Buffet 5-8pm
Jan. 12	Seafood Buffet 6-8:30pm
Jan. 24	Wine Tasting 6:30-8:30pm

Our Famous Street Names

To capitalize on Fairway Estate's proximity to the Dunedin Country Club and its PGA course, the initial developers named most of the streets for top golfers of the day - early and mid- twentieth century. The five exceptions are Palm Boulevard and Fairway Drive, two streets the developers named for themselves - Taylor and Davies, and a street named for a friend - Webb.

The streets' namesakes are a Who's Who of golf history. They include introverts and extroverts, a golfing dentist, a lawyer, a snazzy dresser who changed the look of golfing clothes, one who acted with Lucille Ball, a member of the Italian sports hall of fame and an amateur who was better than any professional of his day.

In upcoming issues we'll take a look at these men (yes, all men), discover some surprises and try to figure out who was the best of the bunch. It's important to note that not all of the four Major Tournaments: the PGA, the US Open, the Open (British) and the Masters, existed during every player's peak years.

Armour Drive



Scottish-born Tommy Armour, The Silver Scot, was a professional at his peak in the late 1920s and '30s. He was the third of only nine golfers (and one of three Brits) to win three majors: the 1927 U.S. Open, the 1930 PGA Championship and the 1931 Open. He also has the dubious honor of scoring the first ever "Archaeopteryx" (15 or more over par) when he made a 23 on a par

five hole. This still stands as the highest score on one hole in PGA history. Armour became a successful instructor and golf club designer, and co-wrote a best selling book on golf.

Brady Drive

Mike Brady was a top pro in the early 1900s, winning nine PGA events between 1916 and 1926. He narrowly lost two U.S. Open playoffs during this time, including one in 1919 to the great Walter Hagen, who spent the night before the playoff partying with jazz performer Al Jolson, while a diligent Brady rested. Brady had an affinity for Dunedin; he died here in 1972 at 85.



Burke Avenue

Jack Burke was a prominent player in the 1950s who, along with Jimmy Demaret, founded one of the country's finest courses, The Champions Golf Club in Houston. He rose to fame with victories in the Ryder Cup and later captained the U.S. team. Burke won 17 titles during his career, most notably the 1956 Masters and PGA, when he was named PGA Player of the Year. He was the first player elected into the World Golf Hall of Fame in the Veterans Category, created for players whose careers took place before 1960. Burke shares a permanent locker at the Augusta National Golf Club, home of the Masters, along with Tiger Woods.



Ben Hogan Drive

Ben Hogan is generally considered to be one of the greatest players in the history of golf. Hogan, who had a profound influence on the golf swing, was born within six months of Sam Snead and Byron Nelson two other greats of the 20th century. His nine career major championships tie him for fourth



behind Jack Nicklaus, Tiger Woods and Walter Hagen. He is one of only five golfers to have won all four majors.

Born poor in rural Texas in 1912, Hogan learned the game as a caddy. He was nicknamed The Hawk for his intense determination and in Scotland he was called the 'Wee Ice Man' for his aloof image. After a near fatal car accident in 1949 doctors said he may never walk again, much less play golf. But to the amazement of the golf world, he returned to the PGA tour the following year. His quick return to golf changed his reserved demeanor and he was cheered on by enthusiastic crowds.

In 1953, Hogan won the Triple Crown of Golf; a record that stood until Tiger Woods broke it in 2000. In one of the greatest accomplishments in sports, and arguably the greatest comeback, Hogan went on to twelve more PGA Tour wins, including six majors before retiring. Hogan received a ticker-tape parade in New York City after winning the British Open in 1953. With that victory he became the second player to win all four modern major championships- the Masters, US Open, British Open and PGA. He won the first three in the same calendar year (1953) and is the only player to do so.

Home Improvements That Add The Most Value



For most of us, our largest single investment is our home. In Fairway Estates, we benefit from the biggest influence for real estate value – location! After that, the condition of our home is important. Especially for an older neighborhood like ours, remodeling is popular and at times necessary. Lifestyles

and neighborhood demographics have changed over sixty years and most, if not all, of our homes have been or will be remodeled. We all face the question of what is the best use of our remodeling dollar.

It is important to figure out a few things up front: how long do you plan to live in your home, how much funding do you have for remodeling projects, what is your time line.

• **Planning to sell your home in the near future?**

Check with a realtor familiar with our area. They will help you focus on the most valuable improvements to get the sale price you want. But if you plan to live here for a while, or forever!, then other considerations are important like the quality of life in your Fairway Estates home.

• **What is causing the most irritation or discomfort?**

The kitchen is too closed off; the master bathroom vanity is open to the bedroom; the driveway is wearing away; the grill is sitting under a palm tree ready to be drenched in the afternoon downpour; the living room is not being used. So, how to decide what to do first and how much to spend!!

• **How much money do you have available for remodeling now, and in the future?**

This will influence which projects can be accomplished short term vs long term. Major remodeling may require a loan, while some remodeling can be accomplished with a handyman, some paint brushes and beer, and can cost a lot or a little. Internet sites like Houzz.com, retrorenovation.com, remodelista.com, diynetwork.com, younghouselove.com, hgtv.com/remodel can help with ideas, planning, and doing.

• **What are ‘immediate needs’ vs desires?**

A common realization by people who have bought their home with a clear plan, but unable to immediately do the work, is that a better plan evolved after they spent time living in the home. It’s a good idea to develop a plan that prioritizes remodeling projects relative to one another with timing and funding.

A realtor and long time neighbor tells us that for our neighborhood, an open concept floor plan is more valuable than a choppy plan with high end updates. Open concept for us means a floor plan that feels open and light, with views to outdoor living spaces.

We asked the realtor about how extensive our kitchen renovations need to be if reselling is the goal. She told us that a big difference can be made in the kitchen or bathroom just by refacing or painting cabinets, updating hardware, adding new countertops and appliances.

• **Will landscaping add to my home’s value?**

We also learned that well-planned and maintained landscaping has a 5 - 10% price advantage over a home with no, or haphazard, landscaping. A landscape of large, mature, well maintained plants tells buyers that you have taken care of the outside of the house. A landscaping plan helps eliminate wasted investment in plants that don’t fit or won’t survive our demanding light and water conditions.

If you can’t afford to hire a landscape designer, at least draw up a master plan for your yard and stick to it. You can get a professional-looking landscape for \$500 to \$3,000 worth of plants, irrigation and materials if you’re willing to provide the labor. And don’t forget to create destinations in your yard. Patios, walkways and benches can turn even a barren lawn into a welcoming extension of your home. Buyers coming from up north will pay a premium for nice outdoor living space.

Florida living is about enjoying the outdoors. This means having a screened area and a place outside that can include pavers or a pergola. The right combination of indoor and outdoor renovations can make your home more enjoyable, and prove to be a winning ticket when you are ready to sell.

Welcome New Neighbors

Alice, Leslie	2311 Watrous Dr.	Luther, Gudjon	2341 Mangrum Dr.
Bennett, Lisa	1419 Hagen Ave.	Medico, Josephh	2345 Demaret Dr.
Borham, William	1120 Palm Blvd.	Nicoles, Adam	2369 Middlecoff Dr.
Cavaliere, William	1176 Ford Ln.	Pert, Amy Lynn	2361 Armour Dr.
Corder, Lauren	2344 Middlecoff Dr.	Smith, Emily Gail	2394 Demaret Dr.
Craib, James	2327 Middlecoff Dr.	Swaim, Lauren	2370 Middlecoff Dr.

Neighborhood Watch Tips

Prevent easy break-ins



Our neighborhood doesn't have many break-ins, but when they do occur, they tend to be opportunistic. Open garage doors give easy access to tools, sports equipment and homes. Valuables in cars are easy to steal when the car is unlocked.

- Keep your garage door closed when you are not in or around it
- Do not put valuable items in your vehicle
- Keep your vehicle locked

Our dangerous roads

There have been complaints of speeders on our streets and the combination of no sidewalks and speeders is a disaster waiting to happen. The Tampa Bay area has one of the highest pedestrian death rates in the US. The Sheriff's office has responded by requesting that we tell them the street location, time of day, and days of the week we see recurring speeding. Please provide this information to Todd Brooks at brooksto@pcsb.org. More tips from the Sheriff include:

- Always walk facing traffic
- Don't focus on your cell phone while walking on the street
- At dusk and later, carry a light and wear reflective clothing so you can be seen

Neighbors are the best defense

Neighbors are the most aware of each other's typical activities and notice when something doesn't look right. If you don't know your neighbors, this is a great excuse to initiate that first conversation.

- Get to know your neighbors
- Tell your neighbors when you leave town
- If you see something, say something. Call the Pinellas County Sheriff's Department via 911 or the Sheriff's north station at 727-582-6200.

You can check crime reports from our neighborhood at any time and even receive regular updates via email by using the [Pinellas County Crime Viewer](#).

Beautification Updates

The beautification team has openings for neighbors (men and women) who like to get their hands in the dirt, learn about plants that work well with our Florida heat and water conditions, and give back to our community in the process. Want to join us? Contact Dianne Schuldt (see directory) or watch for project invitations on Facebook and NextDoor. We would love for you to join us!

The summer is all about trimming our trees and fast growing native plants along with keeping the garden beds cleaned up. We trimmed palms and beach sunflowers on Brady and these areas are looking great. On Palm, we cut back the blanket flowers at the signs and butterfly garden. True to its name, the flowers in the butterfly garden are attracting butterflies. When we found aphids had also moved in, we applied a bit of Dawn dish soap and they disappeared. Your HOA dues will pay to have the trees in the park trimmed before year end to remove dead and low hanging limbs.



Yard of the Season

Our Yard of the Season (YOS) has been awarded twice since the last newsletter. Summer YOS went to Diane Garcia and Frank Makowski at 1467 Hagen Avenue for their work in transforming the original yard to one that highlights native plants and provides fresh vegetables and herbs.

The Fall YOS goes to the Moskowitz family at 1120 Burke. They have lived here over 25 years and over the past few years have worked with Eden Nursery on a yard plan that includes flowering trees and plants. They also replaced their garage door and installed pavers on their driveway and walkway to create a cohesive design for house and yard.

The Holiday YOS is coming up! Last year, the neighborhood got into the holiday spirit with more decorated homes than we've seen in years. Let's do it again! Homes of HOA members that are decorated by December 12 will be considered and we plan to announce winners by mid- December. Criteria for awarding: originality, creativity/skill, success of the design.

**Fairway Estates
Community Association
PO Box 563
Dunedin, FL 34697**



For clear photos and links, sign up to get the online version of our newsletter

Upcoming Events

- | | | | |
|----------------|---|----------------|--|
| Nov. - May | Friday and Saturday Downtown Market, Pioneer Park, 9am-2pm | Dec. 1 | Dunedin Holiday Boat Parade and Tree Trimming, Edgewater Park 6pm-9pm |
| Oct. 22 | Fairway Estates Women's Club Luncheon, Dunedin Golf Club 11:30am | Dec. 1 | FECA Winter Festival, Lake Saundra Park, 2pm-5pm |
| Oct. 27 | FECA Fall Festival, Lake Saundra Park, 2pm-5pm | Dec. 2 | Dunedin Community Chorus, "A Heart-felt Holiday, Community Center, 3pm |
| Oct. 26 | Downtown Dunedin Trick or Treat 5pm-8pm | Dec. 8 | Dunedin Old Fashioned Christmas and Holiday Parade, Downtown, 4pm-9pm |
| Oct. 27 | Halloween Happenings, Highlander Park, 5:30pm-9:30pm | Dec. 10 | Fairway Estates Women's Club Luncheon, Dunedin Golf Club 11:30am |
| Nov. 3 | FECA Neighborhood Garage Sale 8am-3pm | Dec. 12 | FECA Board Meeting, Dunedin Golf Club, 6:30pm |
| Nov. 3 & 4 | Art Festival, Highlander Park 10am-5pm | Dec. 14 | Drive-in Movie: <i>How the Grinch Stole Christmas</i> , Highlander Park, open 5pm; movie at dark |
| Nov. 10 | Dunedin Wines the Blues, Downtown 12pm-10pm | Dec. 16 | Dunedin Concert Band, "Be Different, Go Traditional," 3pm |
| Nov. 14 | FECA Board Meeting, Dunedin Golf Club, 6:30pm | Jan. 9 | FECA Board Meeting, Dunedin Golf Club, 6:30pm |
| Nov. 17 | Celtic Music and Craft Beer Festival Highlander Park, 12pm-10pm | Jan. 16 | Fairway Estates Women's Club Dinner, contact Rita Kelb for time and location |
| Nov. 17 | Dunedin Community Garage Sale Hale Activity Center, 8am-noon | | |
| Nov. 17 & 18 | Arts and Crafts Festival, Downtown 10am-4pm | | |